



# Marketplace

"Passing On the Traditions of Classical Archery"

## Rates for a 1/12 page color ad are as follows:

1x	2x	6x	12x
\$288	\$275	\$250	\$220

## Rates for a 1/6 page color ad are as follows:

1x	2x	6x	12x
\$576	\$550	\$500	\$440

## \*Available ad sizes:

1/12 page (square)	2 1/4" x 2 1/4"
1/6 page (vertical)	2 1/4" x 4 3/4"
1/6 page (horizontal)	4 3/4" x 2 1/4"

\* Please see our rate card for other display ad options

Maximum Number of ads is 12 per page, see layout options on reverse side.

A five-time commitment saves you money, and assures you a spot on future pages.

**PRIMITIVE ARCHER.COM** will provide a link to your web site. Our web site draws over 55,000 visits a month of which 22,000 are unique visitors and which generate 4.3 million hits per month.

Remember color increases readership of your ad, is remembered longer, enhances your image, and will bring greater results!

For additional information, please call [713-467-8202](tel:713-467-8202) Or email [ads@primitivearcher.com](mailto:ads@primitivearcher.com). Visit our web site at [www.primitivearcher.com](http://www.primitivearcher.com)

Fax: 713-467-4979

Mailing Address:

Primitive Archer Magazine, P.O. Box 79306, Houston, Texas 77279-9306

